Sell	Deliver	Make		Source		Service
Strategic Network Design						
Revenue Management		Sales & Operations Planning			Supplier Development	
Demand Translation & Demand Orchestration						
Contact Management Price and Promotion Management	Demand Planning	Distribution Requirements Planning	Tactical Supply Planning		ocurement ontract anagement aterial equirements anning	Contract Management and Warranty Planning Service Parts and Labor Planning
Market Execution	Demand Execution and Forecast Value Added Analysis	Deployment Planning Transportation Planning	Production Planning		aterials anagement	Service Execution
Demand Sensing and Demand Execution		Supply Sensing and Supply Execution				
Available-to-Promise (ATP) Functionality						
Demand Visibility Channel Partner Network Collaboration	Order Management	Warehouse Management Transportation Execution	Digital Manufacturing Manufacturing Execution		upply Visibility upplier etwork ollaboration	Warranty Execution