**ABISenhances the CFO’s leadership role within the firm**

As Randall Bolton comments in his book, *Painting with Numbers,* the income statement is “The one report *every* organization needs.” In fact, he devotes an entire chapter to it. “The one report *every* organization needs” is now achievable with unmatched enterprise performance management (EPM) enhancements by deploying an activity-based income statement (ABIS). All that’s required is a CFO with a commitment to cross-functional leadership.

This is particularly timely as the CFO’s role not only to be more operationally focused but also to take the lead in enterprise-wide analytics and as an innovator are emerging trends documented in the financial trade press. For example:

**CFO and Operations**

### “ [Many successful CFOs play a role in operations](http://www.wsj.com/articles/many-successful-cfos-play-role-in-operations-1420502312) “ (WSJ);

### “[The Rise of the operational CFO](http://www.forbes.com/sites/jeffthomson/2013/08/14/the-rise-of-the-operational-cfo/#15f3b75c2818)” (Forbes)

### “[CFOs Filling the COO ‘Vacuum’”](http://daily.financialexecutives.org/cfos-filling-the-coo-vacuum/) (Financial Executives International)

### [“Double Duty: CFO as COO](http://ww2.cfo.com/leadership/2014/05/double-duty/)” (CFO.com)

### CFO and Advanced Analytics

### ***“*** [Why the CFO Should ‘Own’ Analytics](http://ww2.cfo.com/analytics/2014/10/cfos-analytics/)” (CFO.com);

### “Special Report: [The Promise of Predictive Analytics](http://ww2.cfo.com/analytics/2016/10/special-report-promise-predictive-analytics/)” (CFO.com with 4 articles)

### [Finance Must Ramp up Role as Analytics Leader](http://ww2.cfo.com/analytics/2016/08/finance-must-ramp-role-analytics-leader/)(CFO.com)

### **CFO as Innovator**

### [“Are You Driving Innovation Value...or Stagnating?”](http://sfmagazine.com/post-entry/december-2016-are-you-driving-innovation-value-or-stagnating/) **(IMA’s “Strategic Finance” magazine)**

### **“**[How to Drive Innovation](http://www.forbes.com/sites/jeffthomson/2015/08/31/how-to-drive-innovation-as-cfo/#2173efa56f4e)**” (Forbes)**

### **“**[THE CFO’s Role in Driving Innovation”](http://eloitte.wsj.com/cfo/2015/08/12/the-cfos-role-in-fostering-innovation/)**(WSJ)**