

NEXT STEPS FOR FREE PROPOSAL

1. Call Jeff Karrenbauer, President, INSIGHT, 703.956.1423 or 703.999.1259 (cell)
 - Jeff will describe how an operational activity-based calibration model will be built of last year's income statement.
 - It will show how much revenue and profit was "left on the table" because total sales and marketing expenditures were not maximized.
2. He will schedule a meeting (web or on site) to describe the process in more detail.
 - He will also get a feeling for the complexities of your business.
3. In discussions with his partners, he will develop a FREE proposal.

FINALLY, ACCEPT JEFF'S PROPOSAL

- And, get to work implementing EMP's unique financial and operational analytics which are mathematically guaranteed to align your entire suite of annual planning applications with 1) a projected income statement that is maximally profitable, a supply chain that is 2) optimally feasible and 3) optimally sustainable.