

HOW MUCH PROFIT

is your current income statement leaving

ON THE TABLE?

INCOME STATEMENT

TRADITIONAL PLANNING

VS

OPTIMIZED INCOME STATEMENT (OIS)

CFO

Next Year's Profit

Next Year's Profit

INCOME STATEMENT

CFO

Hmmm... not bad...

Next Year's Profit

OPTIMIZED INCOME STATEMENT (OIS)

CFO

WOW! LOOK AT THE DIFFERENCE OIS MAKES!

Next Year's Profit