The Operational Income Statement (OIS)

Financial Management and Analytic Trends supported by OIS

* “Why Embrace Optimization and Prescriptive Analytics?” Cokins, IMA
	+ <http://operationalincomestatement.com/roi/wp-content/uploads/2015/11/Cokins-Optimization-IMA.docx>
* “Why the CFO should Own Analytics,” Deloitte CEO and former CFO
	+ <http://ww2.cfo.com/analytics/2014/10/cfos-analytics/>
* The CFO as COO
	+ <http://daily.financialexecutives.org/cfos-filling-the-coo-vacuum/>
* Finance’s desire to be more deeply involved with Operations.
	+ [Recent research results from APQC’s senior research fellow for Financial Management, Mary Driscoll](http://demanddrivenplanning.com/roi/wp-content/uploads/2016/08/Recent-APQC-research-results-_Finance%E2%80%99s-limitations-and-ambitions-1.docx)
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