You can update the riskfree rate and equity risk premium

Riskfree Rate = 2.17%
Equity Risk Premium = 5.75%
Marginal tax rate = 40.00%
Global default spread = 0.00%

Electronics (Consumer & Offic

Electronics (General)

Cost of Debt Lookup Table (based Standard Deviation

25.00%

50.00%

65.00%

0.00%

25.00%

50.00%

Global actault spicaa –	0.0070			30.0070	03.0070
		•		65.00%	80.00%
				80.00%	90.00%
				90.00%	100.00%
				100.00%	1000.00%
		Annual			
		Average			
	Number of	Revenue growth - Last 5	COGS as % of	SG&A as % of	EBIT as % of
Industry name	firms	years	Revenue	Revenues	Revenue
Advertising	52	5.44%	69.16%	19.68%	11.16%
Aerospace/Defense	93	4.07%	80.45%	7.51%	12.03%
Air Transport	22	10.17%	85.98%	3.94%	10.08%
Apparel	64	8.20%	50.83%	36.38%	12.79%
Auto & Truck	22	30.26%	88.67%	9.02%	2.31%
Auto Parts	75	9.10%	86.42%	6.98%	6.60%
Bank (Money Center)	13	10.00%	48.44%	51.56%	0.00%
Banks (Regional)	676	13.45%	48.65%	51.35%	0.00%
Beverage (Alcoholic)	22	8.49%	52.99%	25.66%	21.35%
Beverage (Soft)	46	4.72%	45.26%	36.16%	18.58%
Broadcasting	28	9.56%	54.28%	22.25%	23.47%
Brokerage & Investment Bank	46	9.78%	60.55%	39.13%	0.32%
Building Materials	39	8.34%	76.56%	15.99%	7.45%
Business & Consumer Services	177	4.10%	71.58%	19.01%	9.41%
Cable TV	18	3.16%	54.28%	26.57%	19.15%
Chemical (Basic)	46	14.17%	81.67%	6.13%	12.20%
Chemical (Diversified)	10	7.90%	81.77%	7.36%	10.87%
Chemical (Specialty)	103	8.73%	66.71%	18.86%	14.43%
Coal & Related Energy	42	1.20%	93.55%	4.41%	2.04%
Computer Services	119	13.14%	77.18%	13.51%	9.31%
Computers/Peripherals	64	4.34%	69.57%	11.20%	19.24%
Construction Supplies	55	8.98%	80.68%	9.36%	9.97%
Diversified	23	8.96%	72.74%	12.14%	15.12%
Drugs (Biotechnology)	400	16.84%	49.66%	27.42%	22.92%
Drugs (Pharmaceutical)	151	16.29%	46.79%	28.65%	24.55%
Education	42		55.36%	38.02%	6.62%
Electrical Equipment	126		68.20%	19.34%	12.46%
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28

189

2.20%

6.13%

72.13%

77.01%

20.75%

14.11%

7.12%

8.87%

Engineering/Construction	56	5.04%	88.91%	6.84%	4.26%
Entertainment	84	16.26%	61.80%	18.06%	20.14%
Environmental & Waste Service	103	16.37%	75.75%	11.67%	12.58%
Farming/Agriculture	37	17.02%	90.19%	4.56%	5.25%
Financial Svcs. (Non-bank & In	288	12.49%	63.94%	29.06%	6.99%
Food Processing	96	9.13%	73.13%	15.01%	11.86%
Food Wholesalers	14	10.72%	83.45%	13.28%	3.27%
Furn/Home Furnishings	27	6.06%	76.12%	15.91%	7.97%
Green & Renewable Energy	26	28.92%	64.16%	17.39%	18.45%
Healthcare Products	261	8.97%	50.43%	32.93%	16.64%
Healthcare Support Services	138	10.30%	86.95%	8.56%	4.49%
Heathcare Information and Te	127	14.92%	59.88%	28.32%	11.80%
Homebuilding	35	13.29%	78.53%	11.33%	10.14%
Hospitals/Healthcare Facilities	56	11.57%	83.17%	3.44%	13.39%
Hotel/Gaming	80	7.46%	65.51%	17.92%	16.57%
Household Products	135	12.12%	50.54%	33.02%	16.44%
Information Services	67	6.99%	57.64%	20.53%	21.83%
Insurance (General)	24	4.83%	82.06%	3.96%	13.97%
Insurance (Life)	25	4.98%	76.08%	9.85%	14.08%
Insurance (Prop/Cas.)	52	9.50%	76.57%	8.83%	14.60%
Investments & Asset Manager	148	15.73%	50.29%	30.99%	18.73%
Machinery	137	6.96%	68.12%	18.97%	12.92%
Metals & Mining	124	3.76%	79.56%	4.42%	16.02%
Office Equipment & Services	25	1.72%	66.23%	24.71%	9.06%
Oil/Gas (Integrated)	8	4.72%	84.02%	3.96%	12.01%
Oil/Gas (Production and Explo	392	26.59%	68.93%	7.42%	23.65%
Oil/Gas Distribution	85	22.80%	89.89%	2.64%	7.47%
Oilfield Svcs/Equip.	161	18.31%	91.10%	2.94%	5.96%
Packaging & Container	26	6.24%	80.18%	10.13%	9.69%
Paper/Forest Products	22	8.74%	80.51%	11.67%	7.82%
Power	82	5.74%	79.39%	3.27%	17.34%
Precious Metals	147	23.22%	85.00%	7.77%	7.24%
Publshing & Newspapers	43	0.12%	69.85%	20.80%	9.34%
R.E.I.T.	213	19.18%	66.89%	8.74%	24.38%
Real Estate (Development)	18	28.52%	72.20%	11.79%	16.01%
Real Estate (General/Diversifie	11	20.70%	49.74%	6.65%	43.61%
Real Estate (Operations & Serv	52	17.24%	54.38%	35.59%	10.03%
Recreation	68	4.79%	65.53%	21.49%	12.98%
Reinsurance	4	26.15%	86.07%	0.33%	13.60%
Restaurant/Dining	79	6.02%	71.79%	13.07%	15.14%
Retail (Automotive)	30	9.83%	80.77%	13.70%	5.53%

Retail (Building Supply)	5	7.40%	67.54%	21.92%	10.53%
Retail (Distributors)	90	13.32%	72.70%	18.42%	8.88%
Retail (General)	23	3.67%	75.42%	19.66%	4.92%
Retail (Grocery and Food)	21	4.11%	78.28%	18.82%	2.90%
Retail (Online)	46	6.60%	70.72%	25.40%	3.89%
Retail (Special Lines)	128	6.48%	70.75%	22.47%	6.78%
Rubber& Tires	4	4.31%	77.85%	13.72%	8.43%
Semiconductor	100	11.08%	67.21%	12.92%	19.87%
Semiconductor Equip	47	10.47%	75.14%	14.31%	10.55%
Shipbuilding & Marine	14	-0.18%	83.46%	8.41%	8.13%
Shoe	13	11.88%	55.13%	32.28%	12.59%
Software (Entertainment)	20	1.95%	58.95%	26.88%	14.18%
Software (Internet)	327	11.52%	53.54%	28.52%	17.93%
Software (System & Application	259	15.90%	48.10%	26.84%	25.06%
Steel	40	6.18%	89.01%	6.48%	4.51%
Telecom (Wireless)	21	3.51%	67.14%	30.28%	2.58%
Telecom. Equipment	126	6.91%	61.34%	20.20%	18.46%
Telecom. Services	77	6.45%	55.08%	21.90%	23.02%
Tobacco	20	7.49%	42.30%	17.09%	40.61%
Transportation	21	14.50%	90.16%	1.33%	8.52%
Transportation (Railroads)	10	10.69%	67.72%	0.11%	32.16%
Trucking	30	6.70%	84.57%	6.33%	9.10%
Unclassified	8	2.00%	24.41%	113.20%	-37.61%
Utility (General)	21	0.45%	83.68%	0.32%	16.00%
Utility (Water)	19	6.87%	64.67%	4.58%	30.75%
Total Market	7887	11.54%	73.47%	15.24%	11.29%